



2022-2023

The Physician Directory

Collier County Medical Society's annual *Physician Directory* is a public service product to help Collier County residents and visitors make informed decisions when choosing a quality physician or healthcare provider.

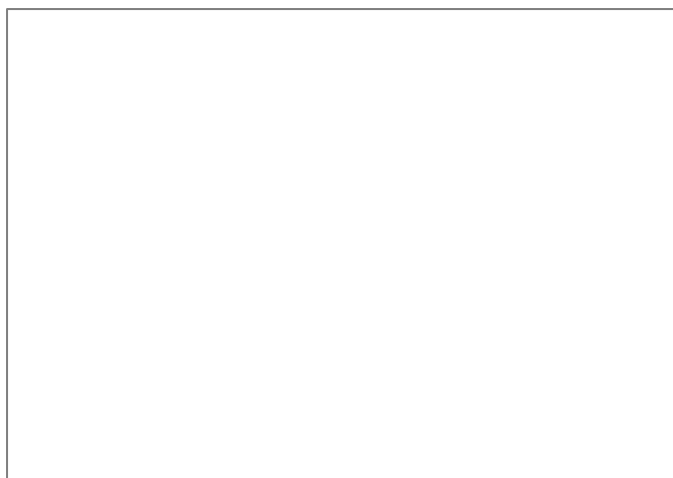
We print 7,500-10,000 copies of the *Physician Directory* each fall, and all physician members and their office managers each receive a complimentary copy (and extras upon request for their patients). The public can also obtain a FREE copy at area medical facilities including hospitals and clinics, libraries, and other outlets, or by contacting the Medical Society directly.

The *Physician Directory* is a great resource for physicians and healthcare industry professionals as it lists the contact information and specialties for colleagues with whom they can consult and refer patients. Our members anticipate the new directory each year because it has become such an asset in their daily operations.



Product Details:

The *Physician Directory* is a full-color glossy booklet conveniently sized at 5.5" x 8.5", with a sturdy spiral spine that allows it to stay open easily. Colored tab separators help users maneuver through the booklet's sections. Physician members are listed both alphabetically and by specialty. The alphabetical section includes a color photograph of the physician next to his/her entry, as well as the physician's practice name, office address, phone & fax number, and specialty.



2022-23 Physician Directory Advertising Information & Schedule

Ad Reservation Deadline: **May 13, 2022**

Ad Submission Deadline: **May 20, 2022**

Physician Directory Advertisement Sizes & Rates:

Select the size and rate you want on the chart below. Sizes are displayed width x height. *Please note that covers and tabs are limited and may no longer be available as previous advertisers in these spaces have first right of refusal. Please call or email us to verify.*

<input type="checkbox"/> Back Cover	6" w x 8.5" h*	\$1,900	<input type="checkbox"/> Tab	4.75" w x 7.5" h	\$1,375
<input type="checkbox"/> Inside Front	4.75" w x 7.5" h	\$1,700	<input type="checkbox"/> Full Page	4.5" w x 7.5" h	\$850
<input type="checkbox"/> Inside Back	4.75" w x 7.5" h	\$1,700	<input type="checkbox"/> Half Page	4.5" w x 3.5" h	\$425

**add .125" to all sides back cover for optional full bleed*

Acceptable File Formats:

Supply finished art only in high-resolution PDF files saved at 300 dpi in CMYK color with all fonts embedded. Documents must be created 100% to size. E-mail your ads to info@ccmsonline.org.

Need assistance designing, updating, or converting your ad? Contact CCMS for designer referrals (additional fees would apply).

Company _____

Contact _____ Phone _____

Address _____

E-mail _____ Website _____

If you advertised last year, please indicate: I will email a new ad Please reuse last year's ad

Total Payment \$ _____ Check Enclosed Please Invoice* Visa MasterCard AMEX

***Payment must be made within 30 days of ad reservation and no later than May 13th**

Name on Card _____ Signature _____

Credit Card # _____ Exp Date _____ Billing Zip Code _____

Fax completed form to (239) 435-7790; mail to 88 12th St N Unit 200, Naples FL 34102;
or email info@ccmsonline.org**

**Note: please do not email unencrypted credit card information.



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