



THE FORUM

September/October 2021 • Volume 20, No. 5 • The Official Magazine of Collier County Medical Society

Dr. Alejandro Perez-Trepichio Installed as 64th CCMS President



In this issue:

Member News pg. 3; CCMS President's Message pg. 4; New Board Members pg. 6; FMA Annual Meeting Report pg. 8; Foundation of CCMS Scholarship Recipients pg. 10; You Can't Go Home pg. 12; Community Corner pg. 14

CALENDAR OF EVENTS

Register at www.ccmsonline.org or call (239) 435-7727

Dates subject to change due to COVID-19 safety

Saturday, September 18, 8:00am
Foundation of CCMS "Docs & Duffers"
Charity Golf Tournament
 Bonita Bay Club Naples
Support opportunities at ccmsonline.org

POSTPONED: September 23
CCMS After 5 Social
Stay tuned for new date

Thursday, October 28, 6pm
CCMS Women Physicians Social
 Seasons 52
Rescheduled from September 9

Saturday, November 13, 6:30pm
CCMS Annual Meeting Celebration
 Arthrex One Convention Center
Rescheduled from July 24

Friday, January 14, 6:30pm
CCMS New Members Welcome Reception
 Wyndemere Country Club
Stay tuned for details

Thursday, March 10, 6pm
CCMS Spring General Membership Meeting
 The Arlington
Stay tuned for details

Saturday, April 23, 8:30am
CCMS Women's Health Forum
 Naples United Church of Christ
Open to the public

Premier Circle of Friends



Sunil Muley • 239-919-1361
sunil.muley@lmcu.org
LMCU.org



Certified Public Accountants / Consultants

Karen Mosteller, CPA, CHBC • 239-261-5554
kmosteller@markham-norton.com
markham-norton.com

CCMS Member Dues

The 2022 CCMS dues deadline is Dec. 31, 2021.

Members (or their groups) can pay online today at ccmsonline.org/membership. Invoices will also be mailed directly to members who pay individually, or to practice administrators for group payment. Thank you for renewing!

Up-to-Date COVID-19 Resources:

Visit ccmsonline.org/resources/#covid

CCMS Board of Directors 2021-2022

President

Alejandro Perez-Trepichio, M.D.

Vice President
 Rebecca Smith, M.D.
 Immediate Past President
 Rebekah Bernard, M.D.

Treasurer
 Gary Swain, M.D.
 Officer/Director at Large
 George Brinnig, M.D.

Secretary
 Zubin Pachori, M.D.
 Directors at Large
 Jose Baez, M.D., Glenn Groat, M.D.

Ex Officio Directors: April Donahue, Executive Director, CCMS; Amy Howard and Dr. Jamie Weaver, CCMS Alliance Co-Presidents; Kelsey Diemer, D.O. and Michael Witte, D.O., Resident Physician Representative

Views and opinions expressed in The Forum are those of the authors and are not necessarily those of the Collier County Medical Society's Board of Directors, staff or advertisers. Copy deadline for editorial and advertising submission is the 15th of the month preceding publication. The editorial staff of The Forum reserves the right to edit or reject any submission.

MEMBER NEWS

New Members:


Tameca Bakker, M.D.

True Compassionate Care, PA
2590 Northbrooke Plaza Dr Ste 107
Naples, FL 34119
Phone: (239) 294-1607 Fax: (239) 294-1608
Board Certified: Internal Medicine


Alan L. Brown, M.D.

Advocate Radiation Oncology
25243 Elementary Way
Bonita Springs, FL 34135
Phone: (239) 317-2772 Fax: (239) 676-7637
Board Certified: Radiation Oncology


Andrea D. Bickerton, M.D.

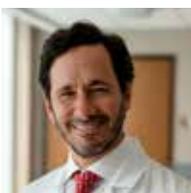
Specialty: Aesthetic Medicine
Refined Image
8855 Immokalee Rd Ste 11
Naples, FL 34120
Phone: (239) 302-3540 Fax: (239) 305-3533
Board Certified: Family Medicine


Eileen C. Callaway, M.D.

Mobile Physician Services
6804 Cecelia Dr
New Port Richey, FL 34653
Phone: (855) 232-0644 Fax: (888) 546-0488
Specialty: Family Medicine


Matthew P. Connor, M.D.

Millennium Physician Group
400 8th St N
Naples, FL 34102
Phone: (239) 262-1171 Fax: (239) 261-8491
Board Certified: Otolaryngology


Robert J. Cubeddu, M.D.

NCH Heart Institute
399 9th St N Ste 300
Naples, FL 34102
Phone: (239) 624-7400 Fax: (239) 624-7401
Board Certified: Interventional Cardiology;
Cardiovascular Disease


Graciela R. Garton, M.D.

Advocate Radiation Oncology
25243 Elementary Way
Bonita Springs, FL 34135
Phone: (239) 317-2772 Fax: (239) 676-7637
Board Certified: Radiation Oncology


David J. Knudtson, M.D.

Millennium Physician Group
6635 Hillway Cir #400
Naples, FL 34112
Phone: (239) 455-9550 Fax: (239) 455-8980
Board Certified: Internal Medicine


Teresa M. Liccardi, M.D.

Specialty: Nephrology
1153 10th Ave N
Naples, FL 34102
Phone: (908) 461-8050 Fax: (908) 461-8050
Board Certified: Nephrology;
Internal Medicine


Erin A. Whitney, M.D.

Naples Premier Concierge
1112 Goodlette Rd Ste 202
Naples, FL 34102
Phone: (239) 692-8495 Fax: (239) 692-8499
Board Certified: Internal Medicine

Reinstated:


Hector J. Cordero, M.D.

Dr. Cordero Pediatric Office
1090 6th Ave N
Naples, FL 34102
Phone: (239) 213-9200 Fax: (239) 213-9204
Board Certified: Pediatrics


Linda P. Lucombe, M.D.

Beyond Concierge Medical Care
700 2nd Ave N Ste 305
Naples, FL 34102
Phone: (239) 431-6873 Fax: (833) 974-1494
Board Certified: Family Medicine

2021-22 Directory Correction:

Omar P. Hussain, M.D.

Jonathan W. Marsh, M.D.

Zubin Pachori, M.D.

Fax: (833) 249-6308

In Memoriam:

Clinton J. Potter, M.D.

Tribute information: naplesaim.com

A Message from the CCMS President

Alejandro Perez-Trepichio, M.D., President, Collier County Medical Society



It is an honor and therefore a tremendous responsibility to take the position as the 64th president of CCMS. Many before me have left enduring proof of their leadership since its creation. In this long-lasting period, many challenges and decisive actions were needed and when called upon were quickly resolved through determination, courage, and perseverance. I have admirable recent examples including my immediate predecessor Dr. Rebekah Bernard, and before her Drs. David Wilkinson and Cesar DeLeon, that made this an even more difficult path to emulate. Clearly many others, too many to name before them, so to all of you THANK YOU. I look forward to serving and representing you to the best of my ability, so together we can provide our Collier County community the best healthcare possible.

As we continue to experience another year since the beginning of this pandemic, we unavoidably have a rush of thoughts and emotions from what we have endured thus far. Certainly, we all have the dichotomy of our personal lives and the responsibility and unwavering commitment to our profession. Although these uncertain times create a heavy burden, we need to remain strong and united as we move forward. Amidst the devastating circumstances that we have encountered during this pandemic, it has been inspiring to see the many heroes along the way, not just in our profession but all around us in our community and beyond. We pray for all of our colleagues who have been affected by COVID, here and elsewhere, for a prompt and full recovery.

I hope that Collier County Medical Society will continue to provide the support and services that you have come to expect. I have no doubt that with help of my colleagues on the board and your input we can continue to address those issues that are relevant in your daily practice of medicine and that could make healthcare delivery easier. This includes advocating for legislation that enhances the appropriate practice of medicine by physicians to the full extent of our training and protecting patient safety against the inappropriate expansions of scope of practice. We seek to promote a physician-led, collaborative model of care.

Burnout amongst physicians was typically not a topic that was a priority in the past and even worse, was an underestimated result of the very stressful careers that we elected to pursue. However more and more now, it is less of a tabu to first recognize and therefore accept the need for professional help. To this extent CCMS has not only believed in this condition but has been committed to providing the needed initial support through professional and confidential treatment via our Physician Wellness Program. We are proud to also have extended these services to non-member physicians in need during these very exceptional times.

Our advocacy on behalf of our members also extends to state and national organized medicine at the Florida Medical Association and American Medical Association. Your CCMS delegation to the FMA safely participated in the FMA's 2021 Annual Meeting and House of Delegates, reviewing resolutions put forth by various FMA members and representing CCMS members with our votes. Additionally, we have Drs. Rebekah Bernard, Catherine Kowal, and Corey Howard serving on the FMA Board of Governors where they guide our state association based on the policies set by the House of Delegates. Read the FMA Annual Meeting Report in this issue to learn more.

Drs. Corey Howard and Rafael Haciski represent us as part of the FMA delegation to the AMA. Dr. Howard has chaired this delegation since 2011. Thank you to Dr. Howard and Dr. Haciski for taking the time out of your busy schedules to communicate the needs of Florida's physicians and patients to the national medical community. Additionally, CCMS Executive Director April Donahue was elected to the Board of Directors for the American Association of Medical Society Executives (AAMSE) at their virtual annual meeting in July. AAMSE is the professional association of over 1,300 medical society executives and staff specialists with the mission to advance the profession of medicine through education, communication of knowledge, leadership development, and collaboration.

I also want to acknowledge the tremendous support, encouragement, and understanding during these challenging times from my wife ("you are my rock") Patricia and my children Matthew and Anna. Throughout my career my family have made my involvement in relevant organizations like CCMS possible. Last, but not least I would like to acknowledge the entire CCMS board and Executive Director April Donahue for their continued guidance and support. Please feel free to reach out to any of us with your thoughts, questions, and ideas for helping us fulfill our mission to serve the needs of our physician members, so they can better serve the needs of the community.

CCMS invites physician members and their guests to attend the



CCMS 64th Annual Meeting Celebration

Saturday, November 13th | 6:30PM

Arthrex One Conference Center

1 Arthrex Way, Naples, FL 34108

Honoring the Installation of our 2021-2022 President,
Dr. Alejandro Perez-Trepichio, & the CCMS Board of Directors

Cocktail Reception, 6:30pm | Dinner and Program, 7:15pm

Highlights: CCMS Physician of the Year Award Presentation to **Dr. Mark Russo**;
Leadership Awards to **Dr. Rebekah Bernard, Dr. Corin DeChirico, & Dr. David Lindner**

Complimentary for CCMS physician members; \$25 for one guest per member.
Tickets not yet available to the public; check ccmsonline.org for availability or inquire with CCMS.

Contact CCMS at (239) 435-7727 for support opportunities.

Semi-formal Attire

COVID safety protocols will be reviewed prior to the event and implemented as necessary.

Kindly RSVP by November 8th:

Register at ccmsonline.org, call (239) 435-7727, or email info@ccmsonline.org

Title Sponsor:



Sponsors:



Radiology Regional

Congratulations to the CCMS Board of Directors 2021-2022

Collier County Medical Society is pleased to announce its 2021-2022 president and board of directors, installed at the Medical Society's 2021 Virtual Annual Meeting. Dr. Rebekah Bernard, outgoing president passed the gavel to Dr. Alejandro Perez-Trepichio, who began his one-year term as the 64th CCMS board president at the virtual meeting on July 24th.

CCMS postponed its in-person celebration to help keep its members and their families safe during the current COVID-19 surge and help ensure continuity of care for patients. A celebration to honor the new board and the CCMS 2021 Physician of the Year, Dr. Mark Russo, will take place November 13th at Arthrex One Convention Center.



Alejandro D. Perez-Trepichio, M.D.
President

Millennium Physician Group
Phone: (239) 249-7800

Born in Argentina, Dr. Perez-Trepichio is a graduate of the National University of La Plata in Buenos Aires Province. He pursued a research career at Cleveland Clinic Foundation, where he received grants from the National Institutes of Health as

co-investigator and published several articles in peer-reviewed journals. He completed his Internal Medicine residency at Cleveland Clinic and relocated to Naples where he practices at Millennium Physician Group.

In 2009 he was appointed a member of Millennium Physician Group's physician leadership and currently serves as Chief Medical Officer. He was elected to the CCMS board in 2016 and has represented CCMS as an FMA delegate from 2014-21. He is a board member of the PHO/Southwest Florida Physicians Association and Neighborhood Health Clinic.



Rebecca G. Smith, M.D.
Vice President

VITAS Healthcare

Phone: (239) 649-2300

Dr. Smith, Medical Director for VITAS Healthcare, earned her BS in Biology and MS in Physiology from The Pennsylvania State University, and MD from St. George's University School of Medicine. She began her internship in Internal Medicine and residency in Physical Medicine & Rehabilitation (PM&R) at Louisiana State University Medical Center, completed at Temple University Hospital. She completed a Pain Medicine fellowship at Harvard Medical School and is Board Certified in PM&R, Hospice & Palliative Care Medicine, and Pain Medicine. She has co-authored peer-reviewed publications and teaches at St. George's School of Medicine.



Gary D. Swain, M.D.
Treasurer

NCH Physician Group

Phone: (239) 624-0340

Dr. Swain attended medical school at the University of Nevada School of Medicine where he was elected to Alpha Omega Alpha. He completed his residency in family medicine at David Grant USAF Medical Center at Travis Air Force Base. Following his residency, he was stationed in Italy where he was Chief of Clinical Services at the San Vito Air Station. He then returned to a faculty position at the Travis AFB residency program prior to retiring as a Lt. Colonel. He practiced in Decatur, Texas in a solo practice prior to moving to Naples to accept a position with NCH Physician Group.



Zubin Pachori, M.D.
Secretary

Premier Inpatient Partners

Phone: (239) 330-2933

Dr. Pachori is a Hospital Medicine Physician, practicing in Collier County since 2012. He was raised in Florida and is a graduate of Florida Atlantic University.

He received his medical degree from Ross University School of Medicine, and completed his residency at Stamford Hospital/Columbia University College of Physicians and Surgeons Program in Family Medicine. He is one of the founders of Premier Inpatient Partners, and has been involved with several hospital committees. At home he enjoys spending time with his two sons and his wife.



Rebekah Bernard, M.D.
Immediate Past President

Gulf Coast Direct Primary Care

Phone: (239) 322-3860

Dr. Bernard is a Family Physician in a private Direct Primary Care practice. A Florida native, Dr. Bernard grew up in the rural town of Clewiston, attended the University of Florida graduating with a degree in Sociology, and received her MD from the University of Miami. She completed her residency at Florida Hospital in Orlando, and served for 6 years in Immokalee as a National Health Service Corps Scholar. Dr. Bernard authored *How to Be A Rock Star Doctor* and writes a monthly blog for the Medical Economics website. She is also a national speaker on the topic of Physician Wellness and practice management.

continued from page 6



George Brinnig, M.D.
Officer / Director at Large

Center for Sight

Phone: (239) 261-8383

Dr. Brinnig continues his 30-year career as a general ophthalmologist. He has practiced in numerous settings including solo practice in California, large group in Massachusetts, and single specialty group in Connecticut. He has served in several organized medicine venues including governing boards of the California Medical Association, Stanislaus County Medical Society (also as President and CEO), and New Haven County Medical Society. His BS is from SUNY Albany, PhD from UC Berkeley, MD from UC Berkeley, and MMM from Carnegie Mellon. He enjoys inventing, foreign language, and travel.



Jose M. Baez, M.D.
Director at Large

Jose M Baez, MD, LLC

Phone: (239) 777-0663

Dr. Baez is a board-certified internist with a private practice in North Naples. He attended medical school at Mount Sinai School of Medicine and completed his Internal Medicine residency at Bronx Lebanon Hospital Center. While in private practice in Connecticut, he was Assistant Clinical Professor at University of Connecticut's School of Medicine. Dr. Baez has served on numerous hospital committees and medical association boards. For the past few years, he has chaired the CCMS Membership Committee and served as a delegate to the FMA. Dr. Baez has completed 7 New York City Marathons and a Chicago Marathon.



Glenn E. Groat, M.D.
Director at Large

Radiology Regional

Phone: (239) 430-1400

Dr. Groat received his undergraduate degree in Kinesiology and Psychology from the University of Colorado at Boulder and his medical degree from the SUNY Upstate Medical University. He completed his internship at the Mary Imogene Bassett Hospital for Diagnostic Radiology and residency in Radiology at SUNY Upstate Medical University. Dr. Groat then went on to complete a Fellowship in Body Imaging and Intervention Radiology at the Cedars Sinai Medical Center in Los Angeles. Dr. Groat is board certified by the American Board of Radiology and is a member of the Radiological Society of North America, as well as the American College of Radiology.

Ex-officio Board Members:



Kelsey Diemer, D.O.
Resident Physician Representative

NCH Graduate Medical Education

Phone: (239) 624-0030



Michael Witte, D.O.
Resident Physician Representative

NCH Graduate Medical Education

Phone: (239) 624-0030



Amy Howard
CCMS Alliance Co-President

colliercountymrsa@gmail.com

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Dr. Jamie Weaver
CCMS Alliance Co-President

colliercountymrsa@gmail.com

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April Donahue
CCMS Executive Director

(239) 435-7727, april@ccmsonline.org

2021 FMA Alternate Delegates:



Alexandra R. Grace, D.O.

Physicians Regional
Medical Group
(239) 354-6565



Rafael C. Haciski, M.D.

Advanced Gynecology Inc
(239) 692-9699

The CCMS Delegation – Safely Representing You at the FMA Annual Meeting

Collier County Medical Society

Members of the CCMS delegation to the Florida Medical Association recently attended the 2021 FMA Annual Meeting and House of Delegates, July 30-August 1 in Orlando. Portions of the meeting were offered virtually and masks were required for in-person portions. The CCMS delegation participated virtually when possible.

The CCMS delegation consisted of CCMS president and delegation chair Dr. Alejandro Perez-Trepichio, and delegates Dr. Rebekah Bernard, Dr. Glenn Groat, Dr. Alexandra Grace, Dr. Rafael Haciski, Dr. Rebecca Smith, and Dr. Gary Swain. CCMS colleagues who participated on other delegations included Dr. Jose Baez, Dr. Corey Howard, Dr. Catherine Kowal, Dr. John DeNigris, and Dr. Cyndi Yag-Howard.

CCMS was privileged to have members on two FMA Annual Meeting committees. Dr. Bernard served as chair for the reference committee on Medical Economics. Reference committees hear testimony and make recommendations to the House of Delegates, a critical process in reviewing the resolutions brought by delegates and reports from the FMA Board of Governors. Dr. Jose Baez served on the Credentials and Rules committee. This committee is responsible for determining whether to accept late filed resolutions, providing the roll call report to the House of Delegates, monitoring the distribution of election ballots and electronic voting devices to voting delegates, and counting ballots to provide election results.

During the FMA Annual Meeting, Dr. Bernard was elected via online voting to the FMA Board of Governors as District E representative, and Dr. Howard was re-elected to the FMA's delegation to the American Medical Association, which he has chaired since 2011. Dr. Kowal continues to serve on the FMA Board of Governors, and Dr. Haciski continues to serve on the FMA delegation to the American Medical Association.

To help increase the CCMS delegation allotment to the FMA and represent Collier County physicians and patients, CCMS members are encouraged to join the FMA. If every CCMS member joined the FMA, the Society's delegation could double, strengthening our voice at the FMA House of Delegates. Members are also encouraged to contribute to the FMA and CCMS political action committees to help support physician and patient friendly candidates for state and local offices. Visit ccmsonline.org/membership for a link to the FMA membership information and CCMS PAC dues.

On Sunday of the Annual Meeting, the House of Delegates debated a variety of resolutions and Board of Governors recommendations. Read on for details of some of the House's noteworthy actions. Visit <https://bit.ly/3zqiNtJ> to download the full report.

Resolution 21-102, Physicians for the Advancement of Gun Ethics Research and Safety (P.A.G.E.R.S.): Adopted as amended. The FMA will join with other societies to support research and education in firearm safety including the



Dr. Rebekah Bernard



Dr. Corey Howard

development of technology that increases firearm safety; and will promote both public and private funding into firearm safety and injury prevention research.

Resolution 21-104, Retire Florida Rule 64B8-9.012 Standards for the Prescription of Obesity Drugs: Adopted.

The FMA will work with interested Specialty Societies to encourage the Board of Medicine to amend Florida Rule 64B8-9.012 Standards for the Prescription of Obesity Drugs to reflect the current standard of care for patients affected by obesity in the State of Florida.

Resolution 21-105, Opposition of Proof of Vaccination to COVID-19: Adopted substitute language.

“Healthcare Professional Readiness for COVID-19”: The FMA will publish a statement upon the conclusion of the 2021 Annual Meeting recommending that all health care practitioners and medical support staff receive the COVID-19 vaccine and utilize harm reduction techniques, such as the wearing of masks, for the safety, protection, and well-being of our communities.

Resolution 21-107, Graduate Physician: Adopted as amended:

The FMA will seek legislation that establishes a time-limited position, “graduate physician”, which would allow unmatched U.S. medical school graduates (MDs and DOs), who have passed the USMLE Steps 1-3, to practice within the same scope as a physician assistant under the Florida Board of Medicine and under the supervision of an Attending Physician who has completed an ACGME-accredited residency program within a given specialty; and the FMA will recognize that the position of “Graduate Physician” is not to be considered an alternative path to full unsupervised licensure in lieu of completing an ACGME-accredited residency program.

Resolution 21-111, Prescription Off-Label Medication: Adopt as amended.

The FMA adopts the following policy on physician off-label prescribing of medications: 1. Off-label prescribing of medications is necessary to the practice of medicine. 2. The FMA is opposed to the interference by non-medical entities in the physician-patient relationship by

continued from page 8

restricting a physician's ability to prescribe medications off-label. 3. The FMA affirms American Medical Association Policy H-120.988, Patient Access to Treatments Prescribed by Their Physicians.

Resolution 21-112, Addressing Racism as a Public Health Issue: Adopted as amended. Our FMA recognizes the public health threat of racial health inequities; condemns racism in all forms; and will collaborate with the American Medical Association and other stakeholders to eliminate the harmful impact of prejudices on clinical outcomes in racial and ethnic minorities and at-risk populations.

Resolution 21-201, PAC Membership: Adopted as amended. Members of the FMA House of Delegates and the members of the FMA Board of Governors are encouraged to become members of the FMA PAC and the encouraged membership in the FMA PAC shall be the minimum monetary amount necessary to become a FMA PAC member.

Resolution 21-202, Medical Cannabis Committee: Adopted substitute language. The FMA Board of Governors will request that the Council on Medical Education, Science, and Public Health evaluate the status of evidence-based medical cannabis policies and their impact on physician education and public health awareness.

Resolution 21-203, Expanded Resource Base for Neurological Injury Compensation Association (NICA): Adopted as amended. The FMA will support legislation to amend Florida Statute 766.314 to require all healthcare practitioners not requiring physician supervision in Florida to pay the annual NICA Assessment; and support legislation to require the State of Florida to review the licensed medical professional assessment established in Florida Statute 766.314 taking into consideration the additional revenue generated by expanding the fee to all healthcare practitioners not requiring physician supervision to ensure the sustainability of the program while decreasing the amount of the individual fees yet remaining actuarially sound.

Resolution 21-206, Employed Physician: Referred to the Board of Governors for decision. The FMA would establish and create a Section for Employed Physicians to ascertain problems associated with employment; recommend solutions; and employ the strength of the FMA as a resource when resolving conflicts and challenges between employed physicians and their employers; and the Florida Delegation to the American Medical Association would submit a similar resolution for consideration at their November 2021 Interim meeting.

Resolution 21-301, Use of Marijuana in Pregnancy: Adopted. The FMA will support legislation to remove current statutes that allow the use of medical marijuana in pregnancy at any dose.

Resolution 21-302, Bleeding Control Kits in Schools and Public Spaces: Adopted. The FMA will seek state appropriation to fund purchase, placement, and maintenance of bleeding control kits in schools and high-trafficked public spaces in Florida.

Resolution 21-307, Transparency of Care: Adopted as amended. The FMA will seek legislation requiring independent non-physician practitioners without physician supervision to provide notice to patients through the posting of signage in waiting rooms and public areas in their work setting that the practitioner does not have a physician's oversight of the patient's care; and seek legislation that requires non-physician providers that are working independently to secure written informed consent from patients that they understand that they are being assessed and treated by non-physician providers practicing without physician oversight.

Resolution 21-316, PA Name Change: Adopted substitute language. The FMA adopts policy to oppose efforts and legislation that seeks to change the title of the "physician assistant" to "physician associate" or any term that would elevate their status in a manner in which would confuse a patient as to the role and education of a Physician versus a "physician assistant." The FMA will continue working with the AMA and other medical societies to actively oppose efforts and legislation that seeks to change the title of "physician assistant" to "physician associate" in state and federal policies.

Resolution 21-317, Repeal Parental Consent: Adopted substitute language. The FMA will seek legislation to fix the problems in HB 241 mandating parental consent for the treatment of minors. [This law makes it a misdemeanor of the first degree for physicians and other health care providers to provide medical services to a minor without first obtaining written parental consent, including in emergency situations outside a hospital or college health service.]

Resolution 21-403, Facilitating Timely and Accurate Price Transparency: Adopted as amended. The FMA will support legislation that would mandate commercial insurers set up a dashboard for providers and patients that would provide accurate and up to date estimates of a patient's out of pocket costs for inpatient services, outpatient physician services, and facility fees and an enforcement mechanism to promote insurance carrier compliance.

Resolution 21-404, Billing and Collections Transparency: Adopted as amended. The FMA will support the right of physicians to see what is billed and collected for his or her services, regardless of whether the billing and collection is assigned to a third-party entity; will seek legislation to require employers to directly provide each physician it bills or collects for with a detailed, itemized statement of billing and remittances for the medical services they provide biannually and upon request; and oppose requiring physicians to waive access to this information.

Resolution 21-405, Insurance Coverage for HPV Vaccination: Adopted. The FMA will advocate as its official position that insurance coverage for the HPV vaccine be expanded to cover vaccination in patients between the ages of 27 and 45 in patients whose physicians determine, after a shared decision-making process, that the HPV vaccine would be beneficial to the patient's care.

Foundation of CCMS Announces 2021 Healthcare Scholarship Winners

Awards support Florida residents who are pursuing careers in healthcare

The board of directors of the Foundation of Collier County Medical Society is pleased to announce the winners of its 2021 Foundation Healthcare Scholarship awards: Natalia Correa, Emily Gansert, Charissa Obeng-Nyarko, and Yordan Urrutia. Each student will receive a \$5,000 scholarship.

The final tally of 2021 scholarship awards given by the Foundation is now \$32,500, which also includes the \$12,500 award given to Alexzandra Mattia, recipient of the Foundation's 2021 Dr. William Lascheid Memorial Scholarship for Medical Students, announced in July.

The Foundation of CCMS healthcare scholarships are for students who are Florida residents enrolled or accepted into a healthcare degree program, with awards based on need, academic performance, and community involvement.

"The Foundation received scholarship applications this year from many remarkable healthcare students," said Dr. Rolando Rivera, Foundation Chair. "We are very appreciative of the generous Foundation donors and sponsors who have given us the opportunity to provide financial aid to our future medical professionals."



Ms. Correa is from Miami and a medical student at the Florida State University College of Medicine, class of 2023. "I am extremely honored to have been selected for the CCMS Foundation Scholarship this year. I am grateful for the Foundation's assistance in alleviating the financial burden that medical

school brings, but even more for believing in me as a future physician. The Foundation has not only impacted my life, but the lives of all my future patients."



Ms. Gansert is from New Smyrna Beach and a medical student at the Florida State University College of Medicine, class of 2024. "This scholarship will allow me to achieve my goals and reduce the debt that I will acquire as I pursue my dream of becoming a patient-centered physician in my home state of Florida. I

am honored and grateful to the Foundation for their support. Thank you for your generosity in selecting me as a recipient and thank you for believing in me!"



Ms. Obeng-Nyarko is from Lauderhill and a medical student at the Florida State University College of Medicine, class of 2024. "I am immensely honored to receive this award from the CCMS Foundation. This scholarship will be instrumental in reducing the financial burden of my medical education.

Thank you all for believing in my dreams and empowering me to continue on my journey to becoming a compassionate physician-leader in my community."



Mr. Urrutia, from Naples, is a medical student at the Florida State University College of Medicine, class of 2024. "As a first-generation Latino medical student, my passion for medicine is fueled by the ability to help improve patient health outcomes, especially in underserved communities. As I begin my second year of medical

school, I am endlessly appreciative and motivated by the Foundation's significant investment in my future."

The Foundation's signature fundraiser, the Docs & Duffers Golf Tournament on September 18, 2021 will help raise funds for its scholarship program and local healthcare programs in need. The Foundation is a 501(c)3 charitable organization launched by the Collier County Medical Society in 2012, with the mission to provide support and leadership to programs that address access to healthcare and promote health education. More information on supporting the Foundation and its scholarships is available at ccmsfoundation.org.



The Foundation of Collier County Medical Society presents

Docs & Duffers 2021

8th Annual Charity Golf Tournament benefiting scholarships for future medical professionals and funding for local healthcare programs in need

Saturday, September 18, 8am-2:30pm

Bonita Bay Club Naples

3700 Wildwood Blvd, Naples, FL 34120

This event is open to the public!
Register at ccmsfoundation.org
or call (239) 435-7727 or email info@ccmsonline.org

Sponsors

from \$550 - \$4000

Golfers

\$195/person, \$700/foursome

Eagle Sponsors:



CATHERINE KOWAL, MD	COLLIER NEUROLOGIC SPECIALISTS		

“You Can’t Go Home.”

Carla D. Mitchell, JD, 3rdLife founder & CEO



As a physician, have you ever had to tell one of your senior patients it is unsafe for them to continue living at home? This scenario is increasingly common. My job is to help seniors and their families navigate the sea of options available, ensuring they have the support they need, in the environment best suited for them. What options are available? While labels are never clear cut, there are

some basic hallmarks.

Retirement Communities: 55+, Active Adult, Senior Apartments

Typically, these communities are for seniors who have no current or expected imminent need for any support systems. They could be single family homes, cottages, or condos, reserved solely for people who are over age 55 or they may simply require that the “average age” of all residents is at or above a specific number. A gathering space is usually available, and there are often hosted or facilitated events. Attending those events may come at a cost. Here in Collier County, most are gated communities which do have some amenities such as swimming pools and golf courses - but those are available at an additional (usually required) cost in the form of fees.

Senior Living Communities: Independent Living, Assisted Living, Memory Care

These communities offer standard amenities such as weekly housekeeping, scheduled transportation, several daily facilitated activities, and daily meal service, often offered with myriad meal options. Adult Day Care, though not a residential model, would typically consist of similar amenities but offered during the day, often as respite to a family caregiver.

Assisted living and memory care communities add non-medical “personal care” services. Those services are typically offered at a varying additional cost, depending upon the level of care needed, and wrapped into the monthly payment. A care plan is created and services are provided according to the plan. Spontaneous care may be provided but may come at an additional cost. Virtually all assisted living and memory care communities will have care providers such as a CNA available around the clock to respond to emergencies.

Independent Living communities, though they don’t include personal care services, will often have a relationship with an outside personal care provider which has the effect of creating an assisted living-style environment. Because care is not offered by the community, there may be no staff in the building overnight (though someone is always on call to respond to emergencies).

Long-term Care Facilities: Skilled Nursing Facility, Nursing Center, Rehab Hospital

These facilities offer full care - both the personal care described above, and medical care such as wound care, medication administration, injections, etc. Physical, occupational, and speech therapies are typically provided in a rehab hospital. Generally, stays in a sub-acute unit are shorter-term, lasting only until the patient can be discharged to a residential environment, even if some periodic care is still needed, such as in-home care.

CCRCs (Continuing Care Retirement Communities) offer the full gamut, from zero services to full-care, essentially offering a retirement community, plus senior living community, and a long-term care facility all in one campus. While residents typically stay on the same campus, transitions in needs will likely require a move to a different building/wing/area where those care services are provided.

In-home Services: Personal Care, Home Health, Hospice, Technology

Services provided in home is a continually emerging option. Virtually all the amenities provided in a residential community or facility can be brought to a client’s home; and in-home care can be tailored to fit your patient’s unique needs exactly. Hospice and palliative care are always brought to the patient, wherever they reside.

Personal care providers help with “activities of daily living” - the type of care provided in an assisted living community. Home health providers (sometimes the same company which provides personal care services) will add nursing care. Many providers have a minimum time period charge - two to four hours, for instance - regardless of the amount of time required. Most providers make up for the difference by providing additional supportive services such as light housekeeping and companionship.

Aside from care, service providers abound for providing transportation, managing home repairs and lawn care, housekeeping, delivering groceries, providing companionship, running errands, even ensuring your bills are paid on time.

Further, technology can offer simple solutions to help manage medications, connect patients and caregivers, order groceries and prepared meals, monitor safety and contact emergency services, schedule and pay for transportation, and even help people socialize.

Given the overlap of services from one type to another, the differing naming conventions, and the array of options available, it’s time to talk straight with patients about what supports they need so they can find their right fit.

Learn more at www.The3rdLife.com



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Community Corner

Community Health Partners and Markham Norton Mosteller Wright & Company, P.A.



Community Health Partners

Kathy Jardone, RN, BS, MA, CCM, CRRN, Chief Operating Officer

Community Health Partners is a Preferred Provider Network serving customers in Collier and Southern Lee counties. Our Local comprehensive provider network is comprised of 1,200 board certified multi-specialty physicians, local hospital systems and ancillary healthcare providers and facilities.

Community Health Partners contracts with local employer groups, insurance companies and other networks to provide employees and their beneficiaries with access to quality medical services and modest out-of-pocket expenses as well as the following services.

Utilization Management – The program monitors, evaluates and manages the costs and quality of healthcare services.

- Local staff consisting of a medical director and a team of registered and licensed practical nurses
- Reviews of inpatient and outpatient procedures and services to determine medical necessity and cost-efficiency

Case Management – We work directly with individual and their providers to meet health needs. Common health issues that benefit from Case Management include chronic conditions.

Healthy Advocacy Programs – CHP Health coaches work directly with employees focusing on prevention, personal responsibility, and personal accountability.

- Revolutionizing the way employees view their healthcare roles and responsibilities. With this initiative, employees and their spouses are asked to “participate” in health screening and educational offerings in order to qualify for the highest level of healthcare coverage.
- Members who choose to complete the requirements reap the benefits of an enhanced plan, and are on the road to reducing personal health risk factors that often lead to chronic medical illnesses.

WorkCare – A program designed to improve quality of care, reduce workers compensation costs and liability while assisting injured workers through medical treatment.

- Managed by local nurse case managers available 24 hours a day
- Injured workers get the right provider and medical treatment in a timely manner
- Monitors timely return to work, improves productivity and minimizes litigation

Emotional Wellness – A program that works with employers to provide mental health services to adults, couples, and children.

For questions or more information on any of the above services, please call 239-659-7700 or visit chealthpartners.com.



Tips to Keep Your Medical Practice Healthy

Karen Mosteller, CPA, CHBC, Partner / Medical and Business Consulting, Markham Norton Mosteller Wright & Company, P.A.

When building your medical practice or even taking a moment to review your existing operations, it is vital to surround yourself with a trusted team of advisors. Business success includes managing a lot of moving parts and finding the professional experts in all the required areas of managing your practice can seem overwhelming.

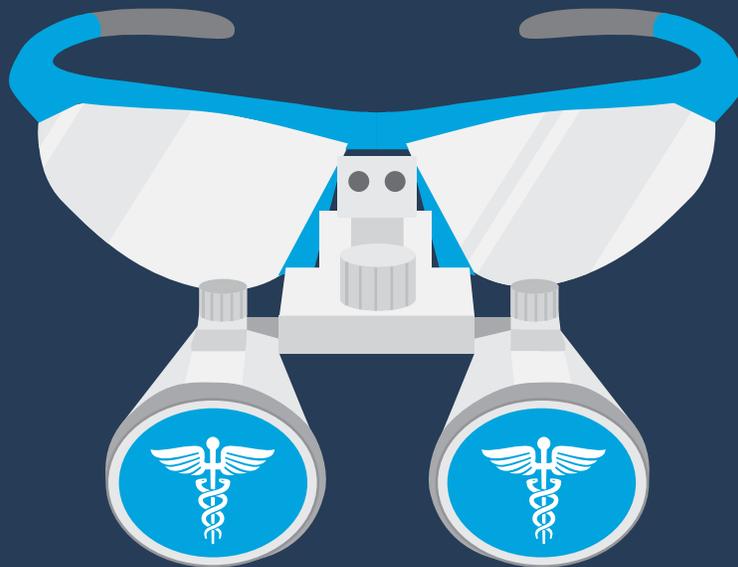
While you are a healthcare expert, you need to create a trusted team that includes an attorney, a certified public accountant (CPA)/business consultant, a banker, an insurance agent, and your practice manager. This group of professionals will ensure that your practice remains healthy while you focus on your patients.

When building this team, it is always best to recruit those who have a keen understanding of the medical profession. It is also imperative that your team work together to ensure everyone is taking care of your practice.

- Your attorney can help you with setting up your corporate entity, securing the best lease for your desired property, prepare or review contracts for your practice, prepare an operating agreement, as well as prepare your employee contracts and handbooks.
- Your CPA/business consultant will assist in setting up your books and accounting systems correctly and ensure that your business tax filings are planned and prepared properly to avoid any tax challenges later. Your CPA/business consultant can also work very closely with you and your practice manager to be an arm of your management team.
- A banker will work with you to properly set up your bank accounts and establish any lines of credit or loans you may need to start your business or secure new equipment or buildings.
- When working with your insurance agent, they will guide you to the right malpractice insurance policies for your practice, as well as office insurance, workers compensation insurance, and employee benefits insurance.
- Your practice manager is a crucial member of this team as they are not only your liaison with these trusted advisors, they help you run your daily operations.

As you build your new or existing practice, be sure to lean on this team to provide you with the best opportunities for success. When your trusted team of advisors are involved in helping you plan for the future of your practice, they can all work together to ensure you and your practice meet the goals and vision.

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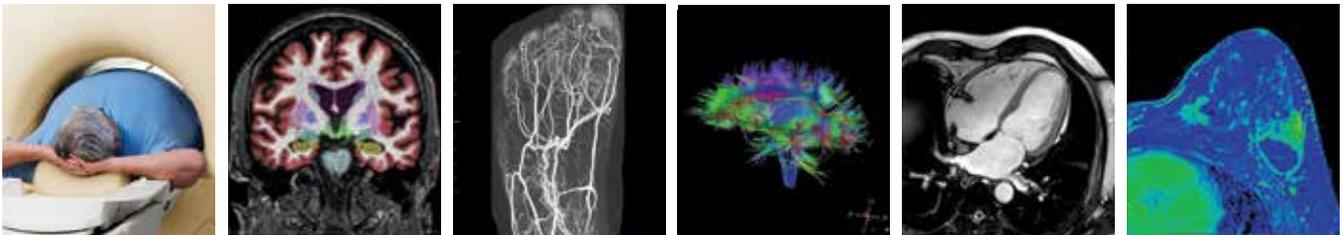
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