



# MEMBER BENEFITS

Join online at [ccmsonline.org](http://ccmsonline.org), click on "Membership"

## Dear Future Member:

I strongly encourage you to join your county medical society. With nearly 600 members we provide you with strong and effective representation, and your membership contributes to our mission to serve the needs of our physician members, so they can better serve the needs of the community.

We focus on supporting you as a physician and your practice as a business, and maintaining the high standard of medicine we are accustomed to in Collier County. As a member you have access to an extensive range of benefits such as group health insurance, exclusive events, vendor discounts, *The Forum* member magazine, our Physician Wellness Program, and a listing in our physician directory.

We are stronger as one and we hope you will consider joining us. We look forward to you becoming a member and providing you with a positive experience that will help you succeed in your profession.

Yours Sincerely,

Catherine Kowal, M.D.  
President

## MEMBERSHIP DOLLARS AT WORK

Membership dues allow CCMS to advocate for our members, monitor the political and business climate, and offer support. Our society leads the way on issues that affect you. Recent activities include:

- Physician Wellness Program featuring free psychological services for members.
- Free CME events, finance and practice management seminars, and social gatherings.
- Advocacy efforts locally, statewide, and nationally, on issues such as MOC and third-party payors.
- Group health insurance coverage for member practices.
- Networking and referrals through programs such as the CCMS Physician Directory and online doctor search.
- The Annual Women's Health Forum, a public service where members address more than 300 attendees.



## BOARD OF DIRECTORS

- President: Catherine N. Kowal, M.D.  
Vice President: Cesar R. De Leon, D.O.  
Treasurer: David R. Wilkinson, M.D.  
Secretary: Rebekah Bernard, M.D.  
Officer/Director at Large: Alejandro D. Perez-Trepichio, M.D.  
Director at Large: Rebecca G. Smith, M.D.  
Director at Large: Gary D. Swain, M.D.

## EX-OFFICIO DIRECTORS

- Christina Freise, CCMS Alliance President  
April Donahue, Executive Director

## STAFF

- Executive Director: April Donahue  
Executive Assistant: Nancy Wood



Advocates for  
community health and  
medical education

The mission of the new Foundation of CCMS is to "provide support and leadership to programs that address access to healthcare, promote health education and serve the community's public health needs."

With your generous tax-deductible gift, FCCMS can develop, launch and sustain its community programs, health education and outreach efforts.

Join us at our Charity Golf Tournament each fall!  
For details, contact (239) 435-7727  
[www.ccmsfoundation.org](http://www.ccmsfoundation.org) or [info@ccmsonline.org](mailto:info@ccmsonline.org)

## MEETINGS & EDUCATION

Frequent dinner meetings provide members with **educational presentations at no additional charge**. Topics include CME, practice management, and personal finance. CCMS also offers all members a **complimentary professional account with CE Broker CME tracking service**.

## SOCIAL EVENTS & NETWORKING

Our Society plans **numerous social events each year, included with your membership**. We host "After 5 Socials", women physician luncheons, a new member welcome reception, an annual installation of officers dinner, and more to help you network with colleagues.

## GROUP HEALTH INSURANCE COVERAGE

CCMS member practices can **be part of a single, large, fully-insured entity** under Florida Blue. Everyone benefits from large employer economies and flexibility - 11 medical plan designs are offered with numerous cost-saving measures to better control long-term cost. A portion of the premiums can be returned to the plan in good years and used to further stabilize costs.

## ADVOCACY & COMMITTEES

CCMS sends a **delegation to the FMA Annual House of Delegates** each year where FMA policy is formed and a strong legislative agenda is created. **We meet regularly with our legislators to advocate** for members and their patients, and provides critical commentary and information to the press.

**New members are welcome to join CCMS committees** that help form CCMS policy, including: Legislative; Membership; Programs; Physician Wellness; and Women's Health Forum.

## POLITICAL ACTION COMMITTEE

The CCMS Political Action Committee (PAC) **supports the campaigns of physician & patient-friendly candidates** at local and state levels. Contributions from our members have allowed the PAC to provide thousands of dollars in campaign support. To join, contact CCMS or add \$100 to your dues payment.

## AFFILIATIONS

Our new **Foundation of CCMS** is a charitable organization promoting medical education and public health, including scholarships for healthcare students. We also encourage members to volunteer in the **Physician Led Access Network (PLAN)**. Volunteers receive sovereign immunity and participate in an organized system for serving indigent patients in our community. The **CCMS Alliance** and its Foundation provide an additional network and activities for members' spouses.

## PHYSICIAN WELLNESS PROGRAM

The Physician Wellness Program helps physicians take care of themselves, with features such as **free psychological services available to all members** to help deal with stress and burnout, and opportunities to join small, member physician fitness and discussion groups.

## PHYSICIAN REFERRALS & DIRECTORY

We receive hundreds of phone calls each year from patients looking for physicians. We are happy to provide referrals to member practices. Patients can also go to the **online physician member directory at [www.ccmsonline.org](http://www.ccmsonline.org)**.

Each fall we **distribute 10,000 copies of a-color, pictorial Physician Directory** to members, hospitals, clinics, libraries, and the public. Only CCMS members are listed in the Directory, which includes an index by specialty. Members are also welcome to purchase advertising in the publication.

## MEMBER MAGAZINE

**The Forum, a news and educational magazine**, is sent to each member bi-monthly. The publication includes articles about the Society, its members, and issues affecting the practice of medicine. Members are welcome to contribute content that provides insight to colleagues, as well as purchase advertising.

## E-MAIL ALERTS

An e-newsletter, the "elert" is sent to all members every other week **alerting them to key meetings and time-sensitive information**. Additionally, we can send **complimentary notices for new CCMS members** and relocation of practices. Open house and other notices about member practices can be emailed to CCMS members & office managers for a small fee.

## COMMUNITY OUTREACH

In an effort to promote good health, each year CCMS holds a **Women's Health Forum** where CCMS physicians speak to approximately 400 women in the community.

Plus, our **speakers bureau** is a great resource for media and groups looking for experts on important medical issues. Any interested member can be considered for the speakers bureau.



1148 Goodlette Road North, Naples, FL 34102  
(239) 435-7727 Fax (239) 435-7790

[ccmsonline.org](http://ccmsonline.org) [info@ccmsonline.org](mailto:info@ccmsonline.org) [fb.com/ccmsonline](https://www.facebook.com/ccmsonline)

## CIRCLE OF FRIENDS – PREFERRED VENDOR PROGRAM

The Circle of Friends features select local businesses that provide benefits to members to meet their personal and business needs. As negotiated by CCMS, these companies have agreed to provide special member benefits.

### Premier Circle of Friends: Markham, Norton, Mosteller, Wright

BankUnited

Biowaste Medical

Capital Preservation Services LLC

First Citizens Bank

Leading Edge Benefit Advisors, LLC

Medline Industries, Inc.

Meridian Financial Group

Mutual of Omaha Bank

Porter Wright

The Doctors Company

WBN Marketing LLC