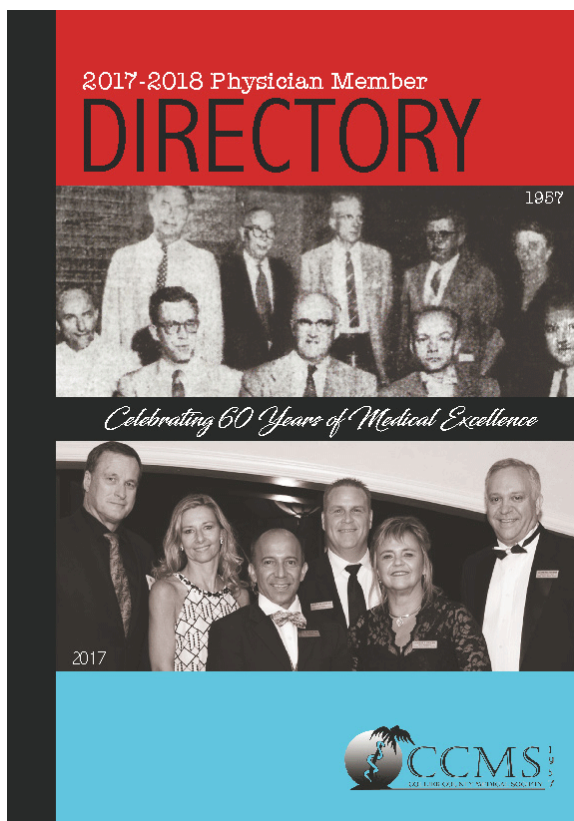


The Physician Directory

Collier County Medical Society's annual *Physician Directory* is a public service product to help Collier County residents and visitors make informed decisions when choosing a quality physician or healthcare provider.

We print 10,000 copies of the *Physician Directory* each fall, and all physician members receive a complimentary office copy (and extras upon request for their patients). The public can also obtain a FREE copy at area medical facilities including hospitals and clinics, libraries, the Chamber of Commerce, and other outlets or by contacting the Medical Society directly.

The *Physician Directory* is also a great resource for physicians and their office staff as it lists the contact information and specialties for colleagues with whom they can consult and refer patients. Our members anticipate the new directory each year because it has become such an asset in their daily operations.



Product Details:

The *Physician Directory* is a full-color glossy booklet conveniently sized at 5.5" x 8.5", with a sturdy spiral spine that allows it to stay open easily. Colored tab separators help users maneuver through the booklet's sections. Physician members are listed both alphabetically and by specialty. The alphabetical section includes a color photograph of the physician next to his/her entry, as well as a physician's practice name, physical address, phone & fax number, and unique area of specialty.



2018-19 Physician Directory Advertising Information & Schedule

Ad Reservation Deadline: **May 15, 2018**

Ad Submission Deadline: **May 25, 2018**

2018-19 Physician Directory Advertisement Sizes & Rates:

Select the size and rate you want on the chart below. Sizes are displayed width x height. Please note that covers and tabs are limited and may no longer be available – please call or email us to verify.

<input type="checkbox"/> Back Cover	6" w x 8.5" h*	\$1,900	<input type="checkbox"/> Tab	4.75" w x 7.5" h	\$1,375
<input type="checkbox"/> Inside Front	4.75" w x 7.5" h	\$1,700	<input type="checkbox"/> Full Page	4.5" w x 7.5" h	\$850
<input type="checkbox"/> Inside Back	4.75" w x 7.5" h	\$1,700	<input type="checkbox"/> Half Page	4.5" w x 3.5" h	\$425

**add .125" to all sides back cover for full bleed*

Acceptable File Formats:

Supply finished art only in high-resolution PDF files saved at 300 dpi in CMYK color with all fonts embedded. Documents must be created 100% to size. E-mail your ads to info@ccmsonline.org. Need assistance designing, updating or converting your ad? Contact CCMS for designer referrals (additional fees would apply).

Company _____

Contact _____ Phone _____

Address _____

E-mail _____ Website _____

If you advertised in 2017-18, please indicate: I will email a new ad Please reuse my 2017-18 ad

Total Payment \$ _____ Check Enclosed Please Invoice* Visa MasterCard AMEX

***Payment must be made within 30 days of ad reservation**

Name on Card _____ Signature _____

Credit Card # _____ Exp Date _____ Billing Zip Code _____

Fax your completed order form to (239) 435-7790 or email info@ccmsonline.org.

Note: please do not email unencrypted credit card information.



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